MITS RADIO 90.8 CRS

Madanapalle Institute of Technology & Science (MITS)

Madanapalle–Kadiri Road, NH-42, Kurabalakota Mandal,
Madanapalle – 517325, Andhra Pradesh, India

Voice of the Campus... Voice of the Community...

Early Stimulation for Child Development through Nutrition

POSHAN MAAH
Sahi Poshan Desh Roshan

9 September – 8 October 2026
(POSHAN Abhiyaan Period)







Broadcast Date: 24 September 2026

Time: 12:00 Noon

Anganwadi Kendram, Dreballapalle

Why It Matters

Healthy Children Build a Brighter Tomorrow

- **Brain Development** — Builds memory, attention and learning skills
- **Physical Growth** — Supports healthy body and strong immunity
- **Better Nutrition** — Prevents malnutrition and builds energy
- **Stronger Future** — Helps children reach their full potential

POSHAN MAAH
Sahi Poshan Desh Roshan

Listen | Engage | Inform | Inspire | for a Sustainable Tomorrow

MITS RADIO 90.8 CRS

Madanapalle Institute of Technology & Science (MITS)

Madanapalle–Kadiri Road, NH-42, Kurabalakota Mandal,
Madanapalle – 517325, Andhra Pradesh, India

Voice of the Campus... Voice of the Community...

Freshly Cooked, Hot Meals at Anganwadi Centres

POSHAN MAAH
Sahi Poshan Desh Roshan

9 September – 8 October 2026
(POSHAN Abhiyaan Period)







Broadcast Date: 15 September 2026

Time: 12:00 Noon

Anganwadi Kendram, Kurabalakota

Why It Matters

Nutritious Meals for Healthy Children and a Brighter Future

- **Nutritious Food** — Provides energy, strength and better health
- **Healthy Growth** — Supports physical and mental development
- **Anganwadi's Role** — Care, nutrition and early education for every child and mother
- **Community Support** — Together for healthy children and stronger families

POSHAN MAAH
Sahi Poshan Desh Roshan

Listen | Engage | Inform | Inspire | for a Sustainable Tomorrow

MITS RADIO 90.8 CRS

Madanapalle Institute of Technology & Science (MITS)
(Deemed to be University)
Madanapalle–Kadiri Road, NH-42, Kurabalakota Mandal,
Madanapalle – 517325, Andhra Pradesh, India

90.8 MITS Community Radio
Voice of the Campus... Voice of the Community...

Voice of the Campus... Voice of the Community...

COMMUNITY OUTREACH PROGRAMME

DIETARY DIVERSITY AND PROTEIN CONSUMPTION

POSHAN MAAH

Promoting Healthy Eating for a Stronger Tomorrow





Anganwadi Kendram, Molakavaripalle

Awareness Session
Conducted on behalf of
POSHAN MAAH

Broadcast Date:
10 September 2026

Time:
12:00 Noon

WHAT WE DISCUSSED

- Importance of Dietary Diversity
- Sources of Quality Protein
- Daily Balanced Diet for Women & Children
- Combating Malnutrition
- Healthy Eating for a Strong Immune System



KEY MESSAGE

Eat a variety of foods every day. Include protein in your diet for better growth, health and strength.

Good Nutrition Today... Better Tomorrow!

WHO BENEFITTED

Anganwadi Workers, Helpers, Pregnant Women, Lactating Mothers & Community Members

POSHAN Abhiyaan
PM's Overarching Scheme for Holistic Nourishment

Promoting Nutrition • Health • Community Awareness



With Pride and Best Wishes from

MITS RADIO 90.8 CRS

– Voice of the Community –

Listen | Engage | Inform | Inspire | for a Sustainable Tomorrow